

Rep Order# 8869542 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37363

Printed: 09/21/2012 11:34 AM
Last Received: 09/21/2012 11:21 AM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 953
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/953
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$40,400
PLEASE CONFIRM
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/03-10/03	1	1	1	\$1,000.00	
	2	F	700A-900A	CBS THIS MORNING	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	3	M	400A-459A	NEWS	:30	\$200.00	10/08-10/08	1	1	1	\$200.00	
	*4	M	1000P-1100P	HAWAII 5-0	:30	\$18,000.00	10/08-10/08	1	1	1	\$18,000.00	
				Sales Remark: V3 .								
				V3 Time Changed, Comment Changed								
	5	SU	800P-900P	AM RACE	:30	\$20,000.00	10/07-10/07	1	1	1	\$20,000.00	
	6	W	400A-459A	NEWS	:30	\$200.00	10/03-10/03	1	1	1	\$200.00	

---REPORT TOTALS---

Report Totals: 6 / \$40,400.00

Rep Order# 8869542 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37363

Printed: 09/21/2012 11:34 AM
Last Received: 09/21/2012 11:21 AM
Showing Buylines: All Lines

2 of 2

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN CROSSROADS
Product ISSUE
Estimate# 953
Buyer Emily Milhoan
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/953
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

—SALES MONTHLY TOTALS—

Oct 12: 6 / \$40,400.00

Sales Totals: 6 / \$40,400.00

Station Totals: 6 / \$40,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$134,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+